

## 2016 Exhibitor Packet

AS AN EXHIBITOR, you are displaying at the only annual online conference for educators, social service professionals and parents of children with dyslexia: Spotlight on Dyslexia.

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**Don't miss this opportunity to reach active educators, professionals and families in the learning disability community!**

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Learning Ally's 3rd annual online conference gives you a unique chance to reach 2000 or more online attendees, and tens of thousands of others through our extensive membership and social media networks. The conference educates and informs about many aspects of dyslexia. We connect attendees with leading experts, organizations, and resources to learn practical information and expose them to people, products, and services to help students learn and thrive.

Last year **2,000 participants** listened to presentations from **22 experts**, and visited **36 exhibit booths** that supported student success.

Attendees downloaded an average of **13 pieces of content** (collateral, brochures, videos).

**85% of attendees spent 4 hours or more at this live event**, attending presentations, chatting in forums, and visiting exhibit booths.

Your participation as an exhibitor will place your online booth in front of qualified educators and household decision makers at the live event. The archived recordings and booths will be available and open to existing and additional attendees for 60 days post event.

## EXHIBITOR BENEFITS

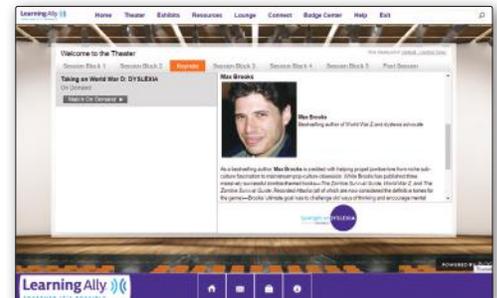
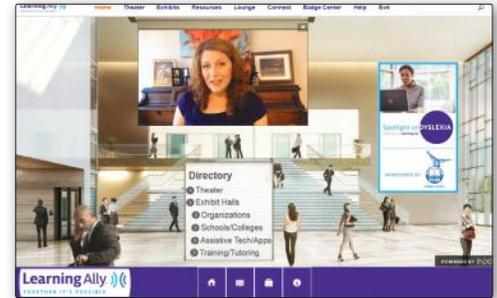
- Advertise your service/product at a leading conference
- Engage teachers and parents through chat at booths
- Network with participants, vendors, and speakers
- Generate leads from visits and downloads
- Share collateral, online materials and links
- Learn from leading experts, educators, and parents

## BOOTH FEATURES

- 60 day post event exposure
- Visitor lead information and data
- 2 free conference attendee passes
- Exhibitor placement on exhibitor map in specific rooms
- Rotating bottom banners linking to booth
- Business card exchange (vCard)
- Collateral upload
- Pre-recorded videos
- Text chat
- Link to your website

**CORPORATE: \$500**

**NONPROFIT: \$250**



## PARTICIPATE IN OUR DOOR PRIZE GIVEAWAY

Exhibitors and sponsors may submit a prize/prizes for our badge drawings. Attendees collect badges as they attend presentations, visit booths, and download materials. Attendees collecting the most points and badges are entered in the prize drawings. Winners are announced post-conference, and exhibitors will receive a list of their prize winners.

Founded in 1948, Learning Ally is a national nonprofit that supports K-12, college and graduate students, veterans and lifelong learners — all of whom read and learn differently due to dyslexia, blindness or visual impairment and other disabilities. A 501(c)(3) nonprofit organization, Learning Ally benefits from the generous support of our donors and sponsors.

# Exhibitor Information

Contact name \_\_\_\_\_

Company name \_\_\_\_\_

Exhibitor package

CORPORATE

NONPROFIT *Must provide verification of non-profit status, 501(c)(3) or equivalent.*

## PAYMENT

Check payable to Learning Ally

Credit card  Visa  MasterCard  American Express  Discover

Name \_\_\_\_\_ Exp date \_\_\_\_\_

Credit card number \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Billing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Daytime telephone \_\_\_\_\_ Charge amount \$ \_\_\_\_\_

Cardholder's signature \_\_\_\_\_ Date \_\_\_\_\_



**To submit a door  
prize for our giveaway  
please send your prize  
(value \$25 or more)  
by November 15 to:**

**Learning Ally  
Attn: Catherine Weber  
20 Roszel Road  
Princeton NJ, 08540**

**cWeber@LearningAlly.org**

**Please return completed form attention Catherine Weber**

**FAX** 609.987.8116

**EMAIL** [spotlightdyslexia@LearningAlly.org](mailto:spotlightdyslexia@LearningAlly.org)

**MAIL** Learning Ally, 20 Roszel Road, Princeton, NJ 08540

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Authorization No. \_\_\_\_\_

Processor's Signature \_\_\_\_\_

Date Processed \_\_\_\_\_